The BMW 3 Series
Saloon

www.bmw.co.uk
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The Ultimate
Driving Machine

THE BMW 3 SERIES SALOON.

JOY IS EFFICIENTLY DYNAMIC.

BMW EfficientDynamics
Less emissions. More driving pleasure.

official partner of the
Olympic and Paralympic Games

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Over five generations the BMW 3 Series Saloon has set the benchmark for exceptional dynamics and compelling style. Unrivalled as the definitive sports saloon, the 3 Series continues to raise the benchmark even higher. Determined to push the boundaries of contemporary design, the Saloon now has an even more dynamic edge. Improved poise combined with class-leading efficiency and outstanding performance from BMW EfficientDynamics means that the best just got better.

BMW 335i SE Saloon*

Equipment of model shown:

Engine: Six-cylinder in-line petrol engine
Output: 306hp (225kW)
Wheel: 18" light alloy Star-spoke style 287
Exterior colour: Bluewater, metallic
Upholstery: Oyster Dakota leather
Interior trim: Light Walnut wood

For information on fuel consumption and CO_2 emissions, see page 62.

* BMW 335i Saloon only available in combination with M Sport trim in the UK and the Republic of Ireland.

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EFFICIENTLY DYNAMIC.
THE BMW 3 SERIES SALOON.

ENGINEERED EMOTION. DESIGNED AND DELIVERED.

The BMW 3 Series Saloon is a sporting proposition like no other. Its distinctively sculpted design exudes strength and athleticism creating a dynamic profile that encompasses a spacious and comfortable interior. Generous head and leg room, together with an array of versatile options ensure that the demands of everyday life can be met without compromise. High-quality materials and a cockpit designed around the driver work in perfect harmony with the Saloon's impressive performance to deliver the ultimate driving experience.

HIGH PERFORMANCE.
MAXIMUM EFFICIENCY.

Life as a BMW engineer is full of challenges. For them, every breakthrough naturally opens the door to another. This continual drive for improvement is what gives BMW engines such a formidable reputation. Lightweight materials combined with BMW EfficientDynamics deliver powerful performance from the least amount of fuel. It is this passion for innovation and technology that breeds excellence.

The BMW 320d EfficientDynamics Saloon demonstrates the acheivement of excellence. With CO_2 emissions of only 109g/km and an outstanding combined fuel comsumption of 68.9mpg (4.1l/100km), it is clearly the benchmark for efficiency. If this wasn't impressive enough, the rest of the four-cylinder diesel engines are also the cleanest in their class. The BMW 320d, with fuel consumption of 60.1mpg (4.7l/100km) can still reach 62mph in just 7.5 seconds. Saving fuel has never been so much fun.

At the other end of the range the peak of exhilaration for the 3 Series Saloon is provided by the BMW 335i. With its 306hp output and staggering 400Nm of torque it is the first engine in the world to combine turbocharging, VALVETRONIC and direct petrol injection. Such innovative technology and engineering passion can be found in all the 3 Series engines.

THE ART OF GOOD DESIGN. IN TRUE BMW STYLE.

Efficient, agile and stylish – it's clear to see what makes the BMW 3 Series Saloon so rewarding. Fundamental BMW design cues such as the defined kidney grilles and twin corona headlights give the car a more focused look, whilst the strong bonnet precision lines and sculpted front apron emphasise the car's natural sporting ability. More than ever before, the design of the 3 Series represents the epitome of a Sports Saloon.

EVERYONE NEEDS A ROLE MODEL.

The BMW 3 Series Saloon stays true to the original engineering characteristics that first launched it as the definitive Sports Saloon back in 1975. Its outstanding dynamic capabilities come from classic BMW design principles; a long wheelbase with short front and rear overhangs, an aluminium front suspension and a five-link rear axle. Adding to this, a near perfect 50:50 weight distribution and the benefits of rear-wheel drive ensure an unmatched combination of comfort and agility. The steering is entirely free from driving forces as the rear wheels do all the work, making it feel direct and precise.

CLASSIC DESIGN PRINCIPLES.
OUTSTANDING DYNAMIC PERFORMANCE.

WHAT YOU SEE WILL INSPIRE YOU.
WHAT YOU CAN'T, WILL REASSURE YOU.

The high degree of safety offered by the BMW 3 Series Saloon is subtly encompassed within its elegant and purposeful lines. The paint for example, hides a particularly stiff body that provides superb protection to the occupants. The soft upholstery extends up to anti-whiplash head restraints that move forward in the event of a collision to help prevent severe neck injury. And amongst the many control systems beneath the surface, the Dynamic Stability Control (DSC) system helps ensure that critical situations don't develop in the first place. But the 3 Series Saloon doesn't just protect you and your passengers. In the event of emergency braking, dynamic brake lights flash at intermittent intervals and then automatically activate the hazard lights in order to quickly warn the following traffic.

M YB 4596

A WORLD OF INNOVATION AT YOUR FINGERTIPS.

A very effective design principle is that advanced need not mean complicated. The more intuitive and convenient the controls are inside the car, the easier it is to focus on what matters outside. That's why the instrument panel is angled towards the driver, with all the buttons and controls placed at your fingertips, allowing you to focus on the road ahead and the thrill of the drive.

Exemplifying this philosophy is the BMW Professional Multimedia Navigation system with iDrive Controller and shortcut buttons. Easily recognisable by touch, these buttons provide a fast path to whichever menu you require. For even more convenience the system comes with an integrated hard disc for audio files, which you can easily load directly from the DVD drive or via the USB data port. So whatever you need, just reach out and it's there. (iDrive Controller also features on the optional BMW Business Advanced Navigation system).

ESCAPE FROM THE EVERYDAY – EVERY DAY.

The BMW 3 Series Saloon is a car for people with ideas of their own. Including the kind of interior ambience which best reflects their tastes. The exterior alludes to the Saloon's sporting potential, and in here, you can demonstrate it. A wealth of clever details create an impressive feeling of effortless quality that is focused on your comfort, convenience and ultimately, driving pleasure. You can have the interior that you want by combining a wide choice of options and high-quality materials. Likewise, a broad palette of harmonious colours are available to choose from whether you favour a sporty, classic or more modern style.

PURE DRIVING PLEASURE. FROM ANOTHER PERSPECTIVE.

Comfort doesn't take a back seat in the BMW 3 Series Saloon. If you don't happen to be at the wheel we have seen to it that you can also enjoy the ride to the full. Sculpted rear seats provide excellent support and an outstanding view of the passing scenery. With plenty of leg room and ventilation controls to ensure your comfort, there is no need for the driver to pull over when you want to stretch your legs.

And we've not forgotten about your luggage either. Options include a split-folding rear seat, so you can accommodate passengers as well as additional luggage, whilst the optional extended luggage feature introduces clever ideas such as a luggage floor net and additional securing rings in the luggage compartment.

BMW EFFICIENT DYNAMICS – GIVES MUCH MORE THAN IT TAKES.

BMW was one of the first manufacturers to pursue the goal of efficient driving technologies, as a part of our multiple award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies for reducing fuel consumption and emissions – while simultaneously increasing driving dynamics – that is currently in standard production. With it, BMW has been able to reduce the CO_2 emissions of its entire fleet by approximately 30 % since 1995. 31 models produce less than 140 g of CO_2 per kilometre, and BMW has already rolled out more than two million vehicles equipped with EfficientDynamics. BMW intends to achieve a further 25 % reduction by 2020.

BMW EfficientDynamics – Takes so little, yet gives so much.
Through tireless research, BMW is producing innovations for the energy efficient mobility of the future. The BMW 3 Series Saloon, like every BMW, comes with the comprehensive, multi-award-winning technology package BMW EfficientDynamics as standard. BMW EfficientDynamics technologies interact perfectly to reduce fuel consumption and CO_2 emissions while maximising performance and dynamism. Less fuel, more driving pleasure – a seeming paradox that BMW has resolved once and for all. For the benefit of the environment and the enjoyment of the driver.

Vision becomes reality: BMW Vision EfficientDynamics. In 2014 BMW plans to present a 2+2 sports car that will feature ground-breaking plug-in-hybrid technology combining sports-car performance with small-car consumption. This will highlight BMW's position as the world's leading manufacturer of exceptionally sporty yet incomparably efficient vehicles. The BMW Vision EfficientDynamics test model has a latest-generation fully hybrid system producing 328hp (241kW). A three-cylinder turbo diesel engine (120kW, 290Nm torque) combines with a hybrid synchronous engine on the front axle (225Nm) and a fully hybrid drive system on the rear axle (210Nm), giving the vehicle a range of up to 435 miles. This sports car's dynamism to fuel consumption ratio is without equal.

www.bmw.co.uk/EfficientDynamics

BMW EFFICIENT DYNAMICS TECHNOLOGY HIGHLIGHTS ON THE BMW 3 SERIES SALOON.

High-precision direct injection.
In this cutting-edge generation of petrol direct injection, the Piezo injectors are positioned very close to the spark plugs. They inject the fuel at high pressure and with extreme precision. The injectors' central positioning means only part of the combustion chamber needs to be filled with an ignitable petrol-air mixture, thus improving fuel consumption.

Auto Start-Stop.
Switches the engine off without affecting other functions whenever the car comes to a rest, at traffic lights for example, saving fuel and reducing emissions. The engine is restarted automatically within a fraction of a second.

Optimum Shift Indicator.
Timely gear shifts are one of the most effective ways to save fuel. A small visual display on the vehicle's instrument panel shows the optimum gear for a more fuel-efficient driving style.

Electric Power Steering (EPS).
The electric power steering support only uses energy as needed to assist steering. When a steering wheel is static, for example when driving on a straight road, the electric motor is inactive.

Brake Energy Regeneration.
The alternator disengages automatically when the battery is fully charged, only re-engaging when the battery needs charging. This reduces the demands on the engine, reducing fuel consumption and emissions. In addition, when the car is braking or coasting, the system automatically engages the alternator to charge the battery, recycling energy that would otherwise be wasted.

Individual BMW EfficientDynamics technologies may be excluded depending on the model and optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

BMW EfficientDynamics
Less emissions. More driving pleasure.

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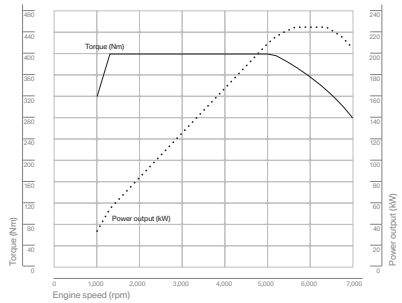


Impressive torque: the new six-cylinder in-line engine in the BMW 335i delivers an incredible 400Nm of torque, avaliable across a wide rev range, from 1,200 to 5,000rpm.

INCREASED PLEASURE. DECREASED CONSUMPTION. BMW EFFICIENT DYNAMICS.

BMW EfficientDynamics has one objective: to extract the maximum driving pleasure from a minimum amount of fuel. The challenge lies in enhancing dynamic performance, safety and comfort while simultaneously keeping the vehicle's weight and fuel consumption steady – or even reducing it. The way we achieve this is by creating an innovative array of features, from intelligent lightweight construction, to modern energy management strategies such as Auto Start-Stop and Brake Energy Regeneration, as well as improved aerodynamics and refined drive-train technologies. When we face the question of how driving pleasure can be further enhanced, we have a precise answer: with BMW EfficientDynamics technologies.

Range topper. The BMW 335i. The new six-cylinder, high-precision direct injection petrol unit in the BMW 335i represents a new BMW engine generation. With its 306hp (225kW) output, the 3.0 litre turbo engine takes just 5.6 seconds to accelerate to 62mph (100km/h) and is the first engine in the world to combine turbocharging, VALVETRONIC and direct petrol injection. The engine features a turbocharger driven by two separate exhaust gas streams (TwinScroll technology), for an extremely fast response without turbo lag. Together with fully variable VALVETRONIC valve lift control and direct petrol injection, this results in prodigious power and acceleration, combined with minimal fuel consumption and low emissions.

Acceleration. The BMW 325i. The smooth-running six-cylinder in-line engine features high-precision direct injection and lightweight aluminium and magnesium components, enabling it to develop a maximum power output of 218hp (160kW). Double-VANOS guarantees muscular torque across all engine speeds. The 325i sprints from 0 to 62mph (100km/h) in just 6.7 seconds and boasts a top speed of 155mph (250km/h).

Dynamism. The BMW 320i. The four-cylinder petrol engine offers high-precision direct injection technology for astounding efficiency. Piezo injectors deliver precisely-measured doses of fuel under high pressure into the combustion chambers, each one designed for perfect thermal performance. The results: a powerful 170hp (125kW) that propels the 320i from 0 to 62mph (100km/h) in just 8.2 seconds and on to a top speed of 142mph (228km/h).

Sophistication. The BMW 318i. High-precision direct injection is also a feature in the four-cylinder in-line power unit of the 318i. The engine produces 143hp (105kW), enabling the car to reach 62mph (100km/h) in just 9.1 seconds. Acceleration is smooth and effortless, all the way to the top speed of 130mph (210km/h).

Further information on fuel consumption and CO_2 emissions can be found on page 62.

THIS ATHLETE NEEDS NEITHER VITAMINS NOR MINERALS. ALL IT WANTS IS DIESEL.

The BMW diesel engines demonstrate how to combine smoothness and efficiency with power. Featuring common-rail technology, these engines deliver more power and less noise – as well as reduced fuel consumption. All diesel models come with Diesel Particulate Filters (DPF) and fuel guard as standard. These are maintenance-free and eliminate nearly all particulate matter from the engine's emissions, over its entire lifetime.

Powerplant. The BMW 335d. There is no shortage of diesel engines these days. But few of them manage to set new standards. With two-stage twin-turbo, the BMW 3 Series Saloon features a BMW innovation that transforms a six-cylinder in-line diesel engine into a unique powerplant: dynamic and powerful. Capable of immediate response at low engine speeds, while also delivering superior top-end ability. Boasting 286hp (210kW) and a maximum torque of 580Nm at 1,750rpm, the 335d is one of the sportiest diesels in its class, with stupendous torque available almost from idling speed. A top speed of 155mph (250km/h) and a 0 to 62mph (100km/h) time of 6.0 seconds complete this model's amazing statistics.

High performance. The BMW 330d. This engine demonstrates in the most impressive manner how much power you can get out of diesel. Even at 1,750rpm, this six-cylinder in-line diesel engine with 245hp (180kW) generates 520Nm of torque. This ensures massive pulling power and supreme performance: 0 to 62mph (100km/h) in just 6.1 seconds, and a top speed of 155mph (250km/h).

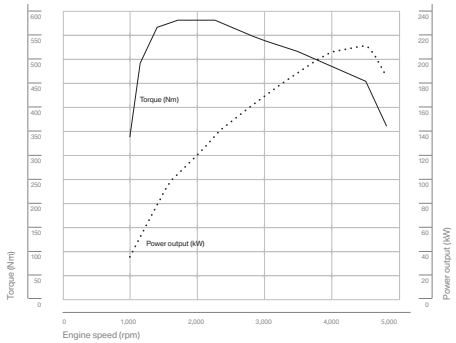
Refinement. The BMW 325d. This new six-cylinder in-line diesel engine delivers outstanding flexibility and refinement. Boasting 204hp (150kW) of power, its maximum torque of 430Nm is available at just 1,750rpm. Its performance figures are equally attractive: 0 to 62mph (100km/h) in 7.0 seconds, and a top speed of 150mph (242km/h).

Vitality. The BMW 320d. Powerful and efficient, the new diesel powerplant in the 320d develops up to 184hp (135kW) and takes just 7.5 seconds to propel the car from 0 to 62mph (100km/h). Maximum torque is 380Nm at 1,900rpm. It delivers satin-smooth power output all the way to its top speed of 146mph (235km/h). Auto Start-Stop switches off the engine when no drive power is needed, e.g. when stopped at a red light. A touch on the clutch brings the engine back to life. Brake Energy Regeneration recharges the batteries when the vehicle is braking or coasting. These intelligent energy management technologies enable an average combined fuel consumption of 60.1mpg (4.7l/100km).

Efficiency without compromise.
The BMW 320d EfficientDynamics Saloon.
This new 2.0-litre engine has been optimised to run more smoothly at lower engine speeds helping it to achieve an astonishing CO_2 emissions figure of just 109g/km and an equally incredible average fuel consumption of 68.9mpg (4.1l/100km). Class-leading dynamic performance is also provided with a 0 to 62mph (100km/h) time of just 8.0 seconds.

Smooth performance. The BMW 318d. This is another new four-cylinder unit that proves that smooth running and punchy acceleration are not mutually exclusive. It takes just 9.1 seconds to go from 0 to 62mph (100km/h), and its 143hp (105kW) output enables a top speed of 130mph (210km/h). Average fuel consumption is 62.8mpg (4.5l/100km), thanks to its Auto Start-Stop and Brake Energy Regeneration.

Impressive efficiency. The BMW 316d. This powerful 2.0-litre engine develops 116hp (85kW) of power to provide smooth acceleration – from 0 to 62mph (100km/h) in 10.9 seconds, and up to a top speed of 123mph (202km/h). Its 260Nm maximum torque is available from 1,750rpm. Combined fuel consumption is an incredible 62.8mpg (4.5l/100km).



Torque on tap: Barely above idling speed, the BMW 335d already delivers maximum thrust. Its full torque of 580Nm is available from 1,750rpm. True diesel power.

BMW EfficientDynamics
Less emissions. More driving pleasure.

THE BMW 320d EFFICIENT DYNAMICS SALOON.

EfficientDynamics is BMW's award-winning programme designed to reduce CO_2 emissions and lower fuel consumption, whilst simultaneously improving performance.

This lack of compromise is most evident in the BMW 320d EfficientDynamics Saloon. Emitting just 109g/km of CO_2 and delivering a combined fuel consumption of 68.9mpg, the BMW 320d EfficientDynamics still retains the highly acclaimed driving dynamics of the standard 320d, reaching 0 to 62mph in just 8.0 seconds and developing 163hp from its lightweight 2.0-litre diesel engine.

This exclusive combination of efficiency and performance is achieved using the full range of existing EfficientDynamics technologies that have been optimised to achieve the highest result, as well as new innovations.

The BMW 320d EfficientDynamics matches the normal 320d SE specification exactly, except for its uniquely efficient alloy wheel design shown below.

To find out more about the BMW 320d EfficientDynamics visit

www.bmw.co.uk/320ded

■ **16" light alloy Streamline-spoke style 306, 7J x 16", 205/55 R16 tyres.**

BMW EfficientDynamics
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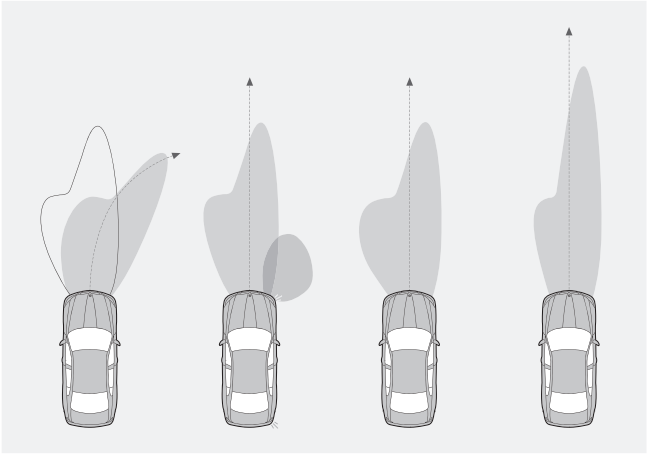
ALL GOOD THINGS COME IN THREES.

You can tell immediately that the steering, suspension and wheels are perfectly matched. From the precise steering feel, the sporty handling, the level of ride comfort and the degree of road feedback you get. The chassis of the BMW 3 Series Saloon is made up of components designed to work in perfect harmony with each other. Take the Active Steering system, available as an option for all six-cylinder models. It adjusts both the steering ratio and power steering assistance in response to road speed. At low speeds, two turns of the steering wheel are enough to go from lock to lock. At higher speeds, the steering wheel must be turned further to achieve the same effect. This brings a number of benefits: on the one hand, easier parking and more agility on winding roads; on the other, enhanced safety on motorways, due to improved directional stability. For example, when you brake on surfaces with varying levels of grip under each wheel, the Active Steering system automatically compensates any tendency of the vehicle to swerve to either side, using active counter-steering. The brakes can thus be applied harder, and the vehicle remains safely on course. The vehicle's almost perfect 50:50 weight distribution also contributes to this. The overall benefits are neutral steering, high directional stability and superb traction. So, looking at the steering system, suspension and wheels in the 3 Series Saloon, it seems that all good things really do come in threes.

Speed shown in km/h.



Adaptive Headlights: the beam follows the line of the bend

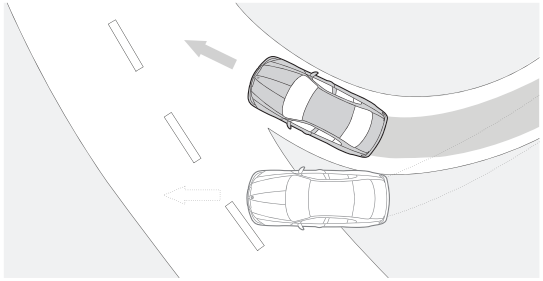
Cornering lights: improved side illumination when turning at low speeds.

Country road/town lights: better illumination of the far side of the road.

Motorway light: extends the range of the headlights.

BRIGHT IDEAS FROM BMW.

Even during the day, the light technology in the BMW 3 Series Saloon has the power to impress. Featuring twin corona rings as standard, the front end has a strikingly stylish appearance. At the back, the aesthetic values remain high with the horizontal LED light conducting rods and LED indicators rounding off a superbly dynamic rear profile. Optional Xenon headlights are further emphasised by daytime running lights and LED indicators. Optional Adaptive Headlights optimally illuminate the road in every driving situation. When cornering at low speed the headlights illuminate an area of up to 90 degrees to the side of the car to help you see pedestrians, cyclists or other obstacles earlier and more clearly. Variable light distribution, meanwhile, creates either wider or far reaching illumination of the road depending on your speed. In addition, optional High-beam Assistant automatically switches high beam on or off to improve convenience whilst remaining courteous to other drivers. All of these technologies are designed to assist the driver, increasing visibility whilst at all times promoting safer driving.

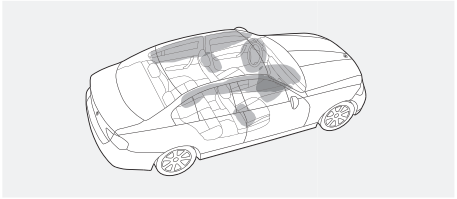


Dynamic Stability Control (DSC): Ensures that your BMW remains stable and controllable, whether travelling on road surfaces with varying levels of grip, through changing weather conditions, or through a surprise twist in the road. This is what is known as active safety.

THE TIME IT TAKES TO GO FROM 62 MPH TO 0 IS ALMOST MORE IMPORTANT THAN THE TIME IT TAKES THE OTHER WAY ROUND.

Dynamic Stability Control (DSC) is our stability programme that recognises and corrects critical situations as soon as they arise. For example, DSC prevents wheel spin when one or more wheels have less grip, and stabilises the vehicle when accelerating out of a bend. In the six-cylinder models of the BMW 3 Series Saloon, DSC includes three additional functions:

(1) Brake pre-tensioning – if you quickly take your foot off the accelerator, the brake is pretensioned, for a more immediate braking response. (2) Brake drying – in wet conditions, the brake pads are very gently applied to the discs, in order to rub them dry. (3) Hill-start assistant – when starting on a hill, there is no need to apply the brake – the vehicle will not immediately roll back.



Six airbags protect the car's occupants in the event of a crash: The innovative curtain head airbag covers the entire side window area and provides optimum protection from side impacts.

WE HAVE PREPARED FOR WHAT YOU CAN'T PREDICT.

When you are in traffic, you can't predict what other people will do. At best, you can predict the effect that safety systems will have. That's why we designed a particularly stiff occupant cell made from multi-phase steels. This ensures maximum safety for all occupants. The airbag system has also been made safer than ever. Its front-to-rear curtain head airbags cover the entire side window area and provide splinter protection as well. This means that all occupants are well protected in a side impact. And these are just some of the reasons why the BMW 3 Series Saloon fulfils the most stringent safety requirements, being awarded top marks for occupant protection – five stars – in the NCAP crash test. After all, if a car offers that much excitement, it should also have something that helps you relax again.

BMW CONNECTED DRIVE: INTELLIGENT NETWORKING OF DRIVER, CAR AND ENVIRONMENT.

The IT revolution has changed the way we live. For BMW drivers, it has become normal to view their vehicle as another networked component of their lives – they expect to be able to access information on the go, communicate with others, and keep up with the latest news. The term BMW ConnectedDrive therefore comprises all packages and innovative technologies that enable BMW vehicles and their occupants to connect with the outside world.

Convenience.

My BMW Remote App.
Available for iPhone users, the new app can be downloaded free of charge via iTunes from the App Store. The app features Remote Door Unlock and Google Local Search allowing these functions to be controlled by the user with an iPhone. The My BMW Remote App is available to iPhone users who have a compatible iPhone and the optional BMW Assist package.

[1] See **www.bmw.com/bluetooth** for information on compatible devices.
[2] Details of compatible phones enabled for Bluetooth Audio Streaming is available at **www.bmw.com/bluetooth**

Infotainment.

Bluetooth telephone preparation with telematics.
You can use the time you spend in your car even more effectively. Thanks to the optional Bluetooth telephone preparation, a navigation system and the intelligent integration of selected compatible business mobile phones[1], Office functions such as dates, tasks, contacts or SMS messages can be shown on the Control Display, via the Bluetooth connection, or they can be read aloud via the audio speakers, using the narrator function (if the vehicle is also equipped with Voice Control). Thanks to Bluetooth Audio Streaming[2], wireless playback of music files via selected compatible Bluetooth devices[1] is no problem either.

Safety.

High-beam Assistant.
No unintentional dazzle – the optional High-beam Assistant uses an image sensor to recognise oncoming traffic and changing light conditions. When the system is active it automatically switches the high-beam on and off.

Certain BMW ConnectedDrive features are optional dependant on the model and options chosen. Screens and Services may differ in the UK. BMW Assist services require a connection to a UK mobile telephone network and are not available on the Isle of Man, Channel Islands or in the Republic of Ireland. Some services are available in other European countries, please refer to your local BMW Dealer for more information.

Emergency 999 SOS call.
Summon help manually by pressing the emergency call button activating a 999 call that links to an Emergency Service Centre, so you can explain the situation and arrange for assistance. An automatic Emergency SOS call gives extra reassurance that if you cannot call for help, the vehicle will. In extreme situations the crash or airbag sensor will automatically activate an Emergency 999 SOS call. With both the manual and automatic Emergency SOS call, details of your vehicle and location will be sent directly to a 999 Emergency Service Centre, so that immediate action can be taken and assistance dispatched without delay. The Emergency 999 SOS call is part of the optional BMW Assist package.

■ Standard equipment ☐ Optional equipment

The following pages show the colours and materials available for the BMW 3 Series Saloon. Use them to identify your favourite colours, or compare various combinations. These colour samples are designed to give you a first impression of paints and materials. Experience has shown, however, that printed versions of paint and upholstery colours cannot in all cases faithfully replicate the colour appearance of the originals. We recommend therefore that you consult your BMW Dealer on your preferred colour choices. They will be happy to show you larger samples and assist you with your choices.

Exterior colours.

■ **668 Jet Black,** non-metallic

■ **300 Alpine White,** non-metallic

■ **A61 Crimson Red,** non-metallic

☐ **A51 Montego Blue,** metallic

☐ **A53 Platinum Bronze,** metallic

☐ **A82 Vermilion Red,** metallic

☐ **A81 Tasman,** metallic

☐ **354 Titanium Silver,** metallic

☐ **A52 Space Grey,** metallic

☐ **A76 Deep Sea Blue,** metallic

☐ **896 Bluewater,** metallic

☐ **381 Le Mans Blue,** metallic[1]

☐ **475 Black Sapphire,** metallic

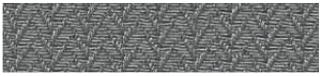
BMW Individual

☐ **BMW Individual** X03 Ruby Black, metallic

☐ **BMW Individual** S34 Azurite Black, metallic

☐ **BMW Individual** X04 Moonstone, metallic

Upholstery colours.



■ **EBAD Grey,** Vertex cloth

■ **EBAT Anthracite,** Vertex cloth

■ **EBB4 Beige,** Vertex cloth

■ **ANAT Anthracite,** Blue Shadow cloth/Alcantara[1]

☐ **FMAT Anthracite,** Impulse cloth/leather

☐ **LCAD Grey,** Dakota leather

☐ **LCB4 Beige,** Dakota leather

☐ **LCCX Oyster,** Dakota leather

☐ **LCCZ Red Brown,** Dakota leather

☐ **LCD3 Saddle Brown,** Dakota leather

☐ **LCSW Black,** Dakota leather

BMW Individual

☐ **BMW Individual Merino leather**
ZAF3 Syrah Blue with stitching in Blue Grey[2]

☐ **BMW Individual Merino leather**
ZAC8 Platinum with stitching in Navy Blue[2]

☐ **BMW Individual Merino leather**
ZACM Champagne with stitching in Navy Blue[2]

☐ **BMW Individual Merino leather**
ZAP2 Rust Brown with stitching in Dark Spice[2]

[1] Only available in combination with M Sport models.
[2] Stitching shown is only available in conjunction with sport seats. Standard seats do not feature saddle stitch.

■ Standard equipment ☐ Optional equipment

Interior colours.

Black

Grey

Beige

Interior trims.

■ **4CG Satin Silver**

■ **4MG Aluminium Glacier Silver**[1]

☐ **4AT Black, high-gloss**

☐ **4B9 Fine Brushed Aluminium**

☐ **4AB Burr Walnut wood**

☐ **4A3 Light Walnut wood**

BMW Individual

☐ **BMW Individual interior trim**
XE2 Anthracite Maple wood trim

☐ **BMW Individual interior trim**
XE3 Red Brown Figured Eucalyptus wood trim

☐ **BMW Individual interior trim**
XE8 Piano Black with inlay

Combinations.

	BMW Upholstery colours											BMW Individual Upholstery colours			
Upholstery material	Vertex cloth			Blue Shadow cloth/ Alcantara[1]	Impulse cloth/leather	Dakota leather[2]						Merino leather			
Standard seats	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Sport seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Grey	Anthracite	Beige	Anthracite	Anthracite	Grey	Beige	Oyster	Red Brown	Saddle Brown	Black	Syrah Blue	Platinum	Champagne	Rust Brown
Interior colours	Grey	Black	Beige	Black	Black	Grey	Beige	Black	Black	Black	Black	Black	Black	Black	Black
BMW Exterior colours															
Jet Black, non-metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Alpine White, non-metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Crimson Red, non-metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Montego Blue, metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Platinum Bronze, metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Vermilion Red, metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Tasman, metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Titanium Silver, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Space Grey, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Deep Sea Blue, metallic	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Bluewater, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Le Mans Blue[1], metallic	–	–	–	•	–	•	•	•	•	•	•	•	•	•	•
Black Sapphire, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual Exterior colours															
Ruby Black, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Azurite Black, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone, metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Interior trims															
Satin Silver	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Aluminium Glacier Silver[1]	–	–	–	•	–	•	•	•	•	•	•	•	•	•	•
Black, high-gloss	•	•	•	–	•	•	•	•	•	•	•	•	•	•	•
Fine Brushed Aluminium	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Burr Walnut wood	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Light Walnut wood	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual Interior trims															
Anthracite Maple wood trim	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Red Brown Figured Eucalyptus wood trim	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Piano Black with inlay	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

[1] Only available in combination with M Sport models.
[2] Leather upholstery features on: seat facing, front head restraint facings, outer rear head restraint facings, door and centre armrests, and gearshift gaiter.

BMW Individual • Available – Not available

The above table shows all available exterior and upholstery colour combinations. For more information on how your preferred combinations will appear, please refer to the "Build your BMW" section of the www.bmw.co.uk website, or consult your local BMW Dealer.

The models, equipment and possible vehicle configurations (standard and optional equipment) illustrated in this brochure reflect the specifications of vehicles supplied by BMW AG to the German market. In other EU member states, individual models' equipment content and possible configurations of standard and optional equipment may vary. For precise information on the various country-specific versions available, please contact your local BMW Dealer. Subject to change in design and equipment.

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M Sport models are available in the following exterior colours only: Alpine White, Black Sapphire, Le Mans Blue, Bluewater, Space Grey, and Titanium Silver. Please note all M Sport models come with Blue Shadow cloth/Alcantara upholstery with Aluminium Glacier Silver interior trim as standard. Fine Brushed Aluminium is available at zero cost and wood trim as a cost option. Dakota leather is available as an option.

EXCLUSIVE EDITION:
DISCOVER THE APPEAL OF CLASSIC ELEGANCE.

As the name indicates, the Exclusive Edition radiates a sense of the extraordinary even from the outside. Its Le Mans Blue metallic paint finish and 17" light alloy Star-spoke style 339 wheels make it stand out on any road. Premium details add to the overall impression: among them, Chromeline exterior trim and Chrome kidney grille slats. The interior is equally exquisite, and features seats in sophisticated Dakota leather, shown here in Beige, as well as the Anthracite Bamboo interior trim. The Sport multi-function leather steering wheel provided as standard for this Edition model offers excellent grip and looks as good as it feels. The door sill finishers feature the Edition lettering, showing that you are someone who appreciates the exceptional.

SPORT PLUS EDITION: THE ELEGANCE OF PURE DYNAMICS.

The Sport Plus Edition is the right choice for all those who like an extra dose of sporting appeal. Its athletic appearance is emphasised by the striking paint colours available in Alpine White (non-metallic), Black Sapphire and Deep Sea Blue. With 18" light alloy Star-spoke style 193M wheels in Dark Chrome and exhaust tailpipes also in Dark Chrome which round off the overall impression. The lowered M sports suspension and the M aerodynamic bodystyling further enhance driving dynamics. Sport seats for the driver and front passenger feature Dakota leather upholstery in Black with contrasting Royal Blue stitching. The M Sport multi-function leather steering wheel in conjunction with a shortened gear lever featuring the M designation[1] ensures that you are fully in control. Floor mats with Royal Blue piping complete the interior equipment for the Sport Plus Edition model.

[1] Only in conjunction with six-speed manual transmission. Your BMW Dealer will be pleased to advise you on further equipment details.

Please note images show Bluewater colour option, not available in the UK.

■ Standard equipment ☐ Optional equipment

☐ **522 Xenon headlights,** including twin corona rings and automatic headlight range control, providing much better illumination of the road ahead at night or in poor visibility.
☐ **524 Adaptive Headlights** for improved visibility in bends: headlights are directed into the bend as soon as the vehicle starts cornering (includes Xenon headlights).

☐ **502 Headlight wash** ensures road illumination in all weather conditions. When the lights are on, the headlights are automatically cleaned in parallel with the windscreen (standard on 330d and 335i/d).

■ **Ornamental front kidney grille.** For all six-cylinder engines the vertical slats are in Chrome and for four-cylinder engines they are in Black.

☐ **521 Rain sensor with automatic headlight activation.** Once activated, the windscreen wipers will automatically switch on when it begins to rain, adjusting the wiper frequecy in line with rainfall intensity. The low-beam headlights will be switched on automatically as soon as light level drops (standard on 325i/d, 330d and 335i/d).

☐ **5AC High-beam Assistant** supports the driver at night by automatically alternating between low and high beam when there is oncoming traffic and when driving through changing light conditions.

☐ **346 Chromeline exterior trim.** Includes Chrome window surrounds, and Chrome inlay for the door sill finishers. Also includes Chrome tailpipe finishers for 316d and 318i/d.

☐ **563 Extended lighting** with reading lights front and rear, illuminated vanity mirrors, front footwell lights and soft light function for rear passengers. Includes exit lights integrated in the exterior door handles. When the doors are unlocked, this ensures even illumination of the entry/exit area, for safe and convenient vehicle entry/exit (standard on SE and M Sport models).

☐ **3AC Towbar, detachable,** incl. trailer stability control, with electric unlocking via a switch in the luggage compartment. If the towbar is not needed, it can be folded away mechanically. For a twin-electrics solution an adaptor and additional wiring are required so please consult your BMW Dealer. (Not available for 320d EfficientDynamics).

■ **2BW 16" light alloy Double-spoke style 268,** 7 J x 16", 205/55 R16 tyres (standard on 316d ES, 318i/d ES and 320d ES models). (Standard tyres are not Run-flat tyres. Mobility tyre sealing system provided. Run-flat tyres available as an option).

☐ **2K9 16" light alloy V-spoke style 360,** 7 J x 16", 205/55 R16 tyres (only available on ES models). (Standard tyres are not Run-flat tyres. Mobility tyre sealing system provided. Run-flat tyres available as an option).

☐ **2SY 16" light alloy Star-spoke style 283,** 7 J x 16", 225/50 R16 tyres (only available on ES models). (Standard tyres are not Run-flat tyres. Mobility tyre sealing system provided. Run-flat tyres available as an option).

■ **16" light alloy Streamline-spoke style 306,** 7 J x 16" 205/55 R16 tyres (standard, and exclusively available on 320d EfficientDynamics). (Standard tyres are not Run-flat tyres. Mobility tyre sealing system provided. Run-flat tyres available as an option).

☐ **2KU 17" light alloy V-spoke style 285,** 8 J x 17", 225/45 R17 tyres (standard on 318i/d SE and 320i/d SE models).

☐ **2BZ 17" light alloy Double-spoke style 161,** 8 J x 17", 225/45 R17 tyres (standard on 325i/d SE and 330d SE models).

☐ **2SZ 17" light alloy Multi-spoke style 284,** 8 J x 17", 225/45 R17 tyres.

☐ **2S1 17" light alloy Star-spoke style 286,** with mixed tyres, 8 J x 17", 225/45 R17 tyres at the front, 8.5 J x 17", 255/40 R17 tyres at the rear.

☐ **2S2 18" light alloy Star-spoke style 287,** with mixed tyres, 8 J x 18", 225/40 R18 tyres at the front, 8.5 J x 18", 255/35 R18 tyres at the rear.

■ Standard equipment ☐ Optional equipment

■ **Multi-function leather steering wheel** (375 mm diameter), three-spokes. Includes gearshift lever handle with Chrome trim and handbrake lever handle finished in leather. Multi-function controls also come as standard on all models.

☐ **255 Sport multi-function leather steering wheel** (369 mm diameter), three-spokes with Chrome inlay. Includes gearshift lever handle and steering wheel with Chrome trim and handbrake lever handle finished in leather. Multi-function controls for radio, CD and if specified, telephone.

■ **M Sport multi-function leather steering wheel.** Provides optimum grip thanks to the thicker steering wheel rim. Multi-function controls for radio, CD player and if specified, telephone. Includes gearshift paddles on six-cylinder models when automatic transmission is ordered (standard on and exclusive to M Sport models).

☐ **248 Steering wheel heating** quickly warms up the steering wheel rim at the press of a button – for added comfort in winter (not available on M Sport models).

☐ **620 Voice Control** enables control of radio stations, navigation destinations or telephone entries shown in the Control Display while on the move.

■ **Start-Stop button** for starting the engine. After inserting your ignition key, you can start and stop the engine by pressing this button.

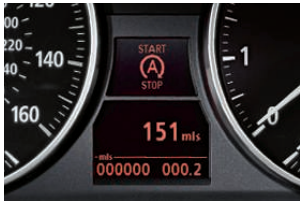
☐ **540 Cruise control,** activated using the left-hand steering column stalk, stores and maintains a selected speed above approximately 20 mph (32 km/h). After accelerating, the car automatically returns to the previously stored speed. Braking cancels the settings (standard on all four-cylinder M Sport models). Six-cylinder models feature an additional braking function to ensure speed does not increase even when driving downhill.

☐ **541 Active Cruise Control (ACC)** can be programmed to keep a safe distance between you and the car in front and automatically maintain that distance. In addition, the active braking function ensures that the desired speed is maintained even when driving downhill (optional on all six-cylinder models).

☐ **507 Park Distance Control (PDC)** for rear, or PDC for front and rear (508), makes parking and manoeuvring easier in confined spaces. An acoustic sound becomes quicker the closer you get. With the Navigation systems, PDC shows a visual indication on the monitor display (507 standard on SE and M Sport models).

■ **On-Board Computer** including the following functionality: average speed and fuel consumption, range and outside temperature.

■ **Optimum Shift Indicator** for models with six-speed manual transmission: calculates which gear is the most economical, depending on your driving style, and advises you when to shift up or down a gear.



■ **Auto Start-Stop display** in the Info Display indicates when the engine has been turned off by the Auto Start-Stop function (e.g. when waiting at a traffic light or in congestion). The display goes off when the engine automatically restarts (standard on all four-cylinder models with manual transmission).

☐ **606 Navigation system – BMW Business Advanced**[1] including iDrive controller, favourite buttons, 6.5" colour display and a single CD drive. Digital map data is stored on an internal memory for fast operation.

☐ **609 Navigation system – BMW Professional Multimedia**[1] including iDrive Controller, favourite buttons, 8.8" colour display, twin-tuner reception and a single DVD drive for audio CDs or DVD video playback. Hard disc for storing map data and audio files uploaded via USB data port and DVD drive. Map view with 3D perspective is also possible.

☐ **601 TV function,** enables viewing of analogue and digital television programmes when the vehicle is stationary via the 8.8" colour display screen.

■ **Air conditioning, manual** including microfilter and air recirculation switch, ensures a comfortable interior climate in the vehicle interior any time of year, with manual adjustment of air volume and distribution.

☐ **534 Air conditioning, automatic with two-zone control,** with microfilter, automatic air recirculation (AAR), solar and anti-fogging sensor, ALL button, rapidly provides the desired climatic conditions in the vehicle interior and maintains the selected temperature. With individual temperature control for left and right sides and rear, as well as rear air vent in the centre console (standard on all SE and M Sport models).

■ **BMW Professional radio** features single CD with MP3 decoder and a two-line display for telephone numbers, names and CD/MP3 titles.
☐ **654 DAB digital radio** for receiving digital audio programmes.

[1] Traffic Message Channel (TMC) services are not available in the Republic of Ireland, Isle of Man and the Channel Islands.

■ Standard equipment ☐ Optional equipment

☐ **752 BMW Individual audio system** features 14 extraordinarily high-performance speakers with exclusive neodym magnet drives that create an acoustic experience comparable to a live concert. Volume and equaliser settings adjust automatically to the vehicle speed.

☐ **688 Loudspeaker system – harman/kardon** provides truly outstanding sound. The system features a digital amplifier, 13 loudspeakers and a surround mode to create a luxurious soundscape all around you. The central bass concept with subwoofers makes for an authentic bass sound.
☐ **676 Loudspeaker system – BMW Business** with eight loudspeakers for brilliant sound.

■ **Auxiliary input point** for an external audio source such as an MP3 player.
☐ **6FL USB audio interface** enables USB stick connection. Music titles are on the radio display or Control Display (if a BMW Navigation System is fitted).
☐ **6NR Mobile application preparation** Download the free BMW Connected App which supports Facebook, Twitter and web radio.

☐ **205 Six-speed automatic transmission** with Steptronic. The gearshift mechanism enables very fast, smooth gear changes – for truly dynamic performance (standard on 335d, not available on 316d or 320d EfficientDynamics).

☐ **644 Bluetooth telephone preparation**[1] including hands-free equipment, connection for charger and outside aerial.
☐ **633 Bluetooth telephone preparation with telematics**[1] capabilities for BMW Assist services[2].
☐ **6NN Bluetooth hands-free facility** including wireless connection for compatible phones.

■ **Six-speed manual transmission** for a very sporty drive. Smooth, with perfect ratios and precise, short-throw gearshifts. The addition of a sixth gear and the reduced spacing of gear ratios mean that you can make even more use of the engine power provided (not available on 335d).

[1] Snap-in adaptor available as a BMW Accessory. Consult your BMW Dealer for details on recommended mobile phones.
[2] BMW Assist services are not available in the Republic of Ireland, Isle of Man and the Channel Islands.

☐ **255 Sport multi-function leather steering wheel with paddles** for a sporty gearshift experience – while keeping both hands on the wheel (standard on six-cylinder SE models with automatic transmission). Gearshift paddles are also standard with the M Sport leather steering wheel when automatic transmission is specified on six-cylinder M Sport models.

■ **Standard seats** (shown here with standard Grey Vertex cloth upholstery) with manual seat and angle adjustment for driver and front passenger seats.

☐ **481 Sport seats** for driver and front passenger (shown here in optional Beige Dakota leather upholstery). Optimum lateral support is ensured by continuously variable electric backrest width adjustment. Seat height, backrest and seat angle as well as thigh support are manually adjustable, whilst backrest side bolsters are electronically adjustable (standard on all M Sport models).

☐ **494 Seat heating** for driver and front passenger (three settings). Seat surface, sides and backrest are heated quickly and radiate comfortable warmth.

☐ **459 Seat adjustment, electric with driver memory.** Electric adjustment of seat height, backrest, fore/aft position and seat angle for driver and front passenger. Two personalised memory settings can be stored for the driver's seat. Includes memory function for the exterior mirrors, and automatic dipping parking function for the passenger side mirror.

☐ **488 Lumbar support,** driver and front passenger, electrically adjustable, for an ergonomically sound seating position and added back muscle support.

■ **Electric windows – front and rear,** with open/close fingertip control, all round comfort closing function and trap release.

■ **Armrest – front, folding** with integrated storage compartment.
☐ **4AE Armrest, front with sliding adjustment** (shown above).

☐ **441 Smoker's package deletion,** open storage tray replaces ashtray and lighter. 12V socket in the front armrest is not deleted.

■ Standard equipment ☐ Optional equipment

☐ **403 Glass sunroof,** electric with sliding and tilt function. Includes wind deflector and convenient opening function via the car's remote control.

☐ **431 Rear-view mirror, automatically dimming.** The dazzle from following vehicles is automatically reduced to prevent uncomfortable and distracting light reflections (standard on SE and M Sport models).
☐ **319 Universal remote control.** The self-learning remote control allows you to open and close, for example, your driveway gate or garage door, from within the car.

■ **Alarm system** activates acoustic signals and instantly switches on the hazard warning lights in the event of an attempted break-in or if the vehicle is tampered with.

☐ **322 Comfort Access** for keyless access to the vehicle. In addition, the engine can be started without the need for a key, using the Start-Stop button. Also includes exterior door handle illumination.

☐ **465 Split-folding rear seat.** Asymmetric 60/40 split-folding backrest, including rear centre armrest and integrated storage compartment.
☐ **418 Extended luggage features:** additional securing rings in luggage compartment (two), bag holder, luggage compartment floor net, luggage compartment net located in the right wheel housing, luggage strap located in the left wheel housing and a removable folding box.
☐ **575 12V power sockets:** includes two 12V sockets in rear of centre console, one in front passenger footwell and one in the luggage compartment.

☐ **465 Split-folding rear seat** with asymmetric 60/40 split-folding option. Each section can be folded down separately.

☐ **464 Through-loading ski bag** (in conjunction with split-folding rear seat) for clean and safe transportation of up to four pairs of skis with up to four passengers. If the ski bag is not required, it can be tucked away out of sight.

☐ **493 Extended storage** with storage nets on seat backrests, two securing rings at front of the luggage compartment and two cupholders integrated into the rear armrest.

☐ **497 Armest – rear, centre.** Standard on six-cylinder models and with leather upholsteries. Cupholders are only avaliable in conjunction with 493, Extended storage.

■ **Cup holders, front** integrated in the instrument panel.

☐ **415 Sunblind for rear windscreen,** electric, deflects intense sunlight and provides effective protection from prying eyes.
☐ **417 Sunblinds for rear side windows,** manual adjustment.

■ Standard equipment ☐ Optional equipment

The M Sport models feature a wealth of details for an even more sporting look. The M aerodynamic bodystyling makes for a visually consistent exterior, with a choice of two BMW light alloy wheels. The tuned M Sport suspension and High-gloss Shadowline exterior trim complement this look. Inside, sport seats with exclusive cloth/Alcantara upholstery, the M Sport multi-function leather steering wheel, Aluminium Glacier Silver interior trim and Anthracite headlining create an equally dynamic ambience. The finishing touches are provided by the door sill finishers with M designation and a shortened gearshift lever. The exterior colour – Le Mans Blue metallic – is exclusive to M Sport models.

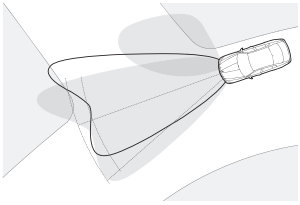
Rear apron. The integrated diffuser increases the downforce acting on the rear wheels. A sporty look that also enhances ground contact at high speeds.

☐ **2MF 18" light alloy M Star-spoke style 193M** with mixed tyres: 8 J x 18" wheels and 225/40 R18 tyres at front, 8.5 J x 18" wheels and 255/35 R18 tyres at rear (standard on six-cylinder M Sport models).

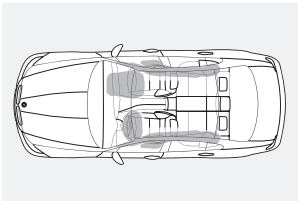
M Sport multi-function leather steering wheel. The extra thickness of the steering wheel ensures excellent grip. Integrated multi-function buttons allow the driver to operate the radio, CD player and telephone (if fitted) during a journey. Gearshift paddles are standard on 335d M Sport and when automatic transmission is specified on six-cylinder M Sport models.

Sport seats for outstanding side support finished in exclusive Blue Shadow cloth/ Alcantara upholstery.

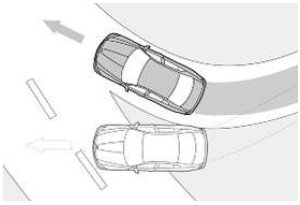
Aluminium Glacier Silver interior trim sets a sporting tone and underlines the dynamic character of the M Sport models.



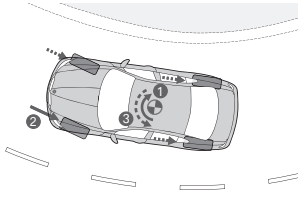
☐ The **Adaptive Headlight** system features electromechanically controlled headlights to ensure optimised road illumination as soon as the vehicle enters a bend. This enhances safety when driving at night or in bad visibility. Sensors register the steering angle, yaw rate and vehicle speed; the direction of the headlight beams is then automatically adjusted to match the calculated layout of the bend.



■ **Airbag system.** In a BMW, all safety features complement each other perfectly. So, in the event of a collision, only the airbags that are needed are deployed. Up to six airbags offer specific protection: the driver and front passenger airbags, the front-to-rear head airbags, and the front side airbags.



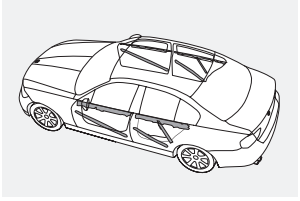
■ **Dynamic Stability Control (DSC)** (with extended functionality for six-cylinder models) incl. Cornering Brake Control (CBC) and Dynamic Brake Control (DBC). DSC recognises the risk of skidding from the start and stabilises the car in milliseconds. Dynamic Traction Mode (DTC) is a subsidiary function of DSC and permits increased wheel slip within defined limits.



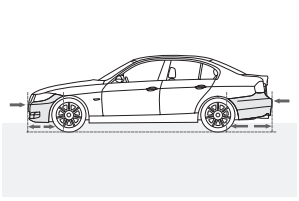
■ **Cornering Brake Control (CBC)** increases vehicle stability when braking gently in a fast bend. During braking manoeuvres, the load on the rear wheels is reduced, which in bends can lead to oversteering (1). In brake manoeuvres that are outside the ABS control range, CBC addresses this tendency using asymmetric brake pressure control (2) in order to create a stabilising counterforce (3).

■ **BMW Restraint system** for driver and front passenger. The combination of a three-point seat belt, pyrotechnic belt latch and belt force limiter ensures optimised restraint in the event of a collision.

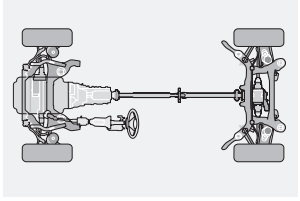
☐ **Run-flat tyres.** These tyres feature reinforced side walls which maintain their shape and rim position even after suffering a complete loss of pressure. The driver is warned of a slight decline in tyre pressure by a lamp in the instrument panel. If the pressure loss is more serious, an additional acoustic warning is triggered (standard on all 17" and 18" wheels).



■ **Door reinforcements** provide maximum occupant protection in the event of a side impact. Added strength is provided by diagonal crossmembers in the doors.



■ **Bumpers** with reversible aluminium impact absorbers at the front (steel impact absorbers at the rear) withstand impacts at up to 2.5mph (4km/h) without damage. Special deformation zones at the front and rear absorb impact forces at speeds of up to 9mph (15km/h) without damage to the car's body.



■ **Lightweight chassis** with double-joint spring strut front axle and multi-link rear suspension. Many of the chassis components are made of aluminium, to ensure excellent ground contact and the highest degree of driving safety.

318i ES	
BMW EfficientDynamics	Auto Start-Stop – 316d, 318i/d, 320i/d manual transmission only
	Brake Energy Regeneration
	Intelligent Alternator Control
	Optimum Shift Indicator - manual transmission only
Engine	Catalytic converter
	EU5 emissions management
	Four-cylinder in-line petrol engine with high-precision direct injection
Transmission	Six-speed manual transmission
Wheels and chassis	16" light alloy Double-spoke style 268 with 205/55 R16 tyres
	Electric Power Steering (EPS)
	Front suspension, Aluminium
	Mobility tyre sealing system
	Rear suspension, five-link
Safety and technology	Airbags comprising:
	– Driver, front passenger, front and side
	– ITS head airbags, front and rear
	Alarm system (Thatcham 1) with remote control and engine immobiliser
	Check control warning system
	Dynamic brake lights
	Dynamic Stability Control (DSC) comprising:
	– Anti-lock Braking System (ABS)
	– Automatic Stability Control (ASC)
	– Cornering Brake Control (CBC)
	– Dynamic Brake Control (DBC)
	– Dynamic Traction Control (DTC)
	– Electronic Brake-force Distribution (EBD)
	– Engine Drag Torque Control (MSR)
	Engine Drag Torque Control (MSR)
	First Aid kit and warning triangle
	Foglights, front and rear
	Follow-me-home headlight function
	Halogen headlights with twin side light corona rings
	Head restaints – front, anti-whiplash
	Head restraints – rear, adjustable and removable
	High level third brake light
	On-board diagnosis (OBD)
	Seat belts – front, inertia reel with pyrotechnical belt latch tensioner and belt force limiter
	Seat belts – rear, three with inertia reel
	Tyre Puncture Warning System (TPWS)
	Visible VIN
	Windscreen washer jets, heated
	Windscreen wipers, two-speed with adjustable intervals
Seats	Child seat ISOFIX attachment – front and rear, with passenger airbag deactivation
	Vertex cloth upholstery

318i ES (cont.)	
Exterior equipment	Exhaust tailpipe – single, black (318i)
	Exhaust tailpipe – single, chrome (320i)
	Exterior mirrors – heated, with electric adjustment
	Exterior trim, Matt Black
	Indicator lenses, clear
	Kidney grille, chrome with black vertical slats
	Non-metallic paintwork
Interior equipment	Air conditioning, manual
	Armrest – front, folding with storage compartment
	Cup holders, front
	Door sill finishers with BMW designation
	Electric windows – front and rear, with open/close fingertip control
	Floor mats, velour
	Interior trim, Satin Silver
	Multi-function leather steering wheel
	Smoker's package
	Start-Stop button
	Steering column with manual reach and rake adjustment
	Storage facilities in door trim panels, front
	Sun visors with vanity mirrors
	Securing rings in luggage compartment
	Toolkit located in luggage compartment
Audio and communication	Auxiliary input point for auxiliary playing devices
	BMW Professional radio with single CD player (with MP3 playback capability)
	CD changer preparation
	Loudspeaker system with six speakers
	On-Board Computer (OBC) comprising:
	– Average speed
	– Fuel consumption and range
	– Outside temperature display
	– Time and date
	Personal Profile

316d ES, 318d ES, 320d ES	
Equipment in addition/ replacement to 318i ES	Diesel Particulate Filter (DPF)
	Exhaust tailpipe – single, black (316d, 318d)
	Exhaust tailpipe – single, chrome (320d only)
	Four-cylinder in-line diesel engine with common-rail technology
	Incorrect fuelling protection system
	Power-assisted steering, hydraulic (318d automatic and 320d manual models)
	Turbo

318i/d SE, 320i/d SE, 320d EfficientDynamics	
Equipment in addition/ replacement to 318i/d ES, 320d ES	16" light alloy Streamline-style 306 with EnergySaver tyres – 320d ED only
	17" light alloy V-spoke style 285 with 225/45 R17 tyres – 318d and 320d
	Air conditioning, automatic with two-zone control
	Extended lighting:
	– Door handle illumination
	– Exit lighting
	– Footwell lights
	– Reading lights, front and rear
	– Sun visors with illuminated vanity mirrors
	Park Distance Control (PDC), rear
	Rear-view mirror, automatically dimming
	Run-flat tyres with Tyre Puncture Warning System (TPWS) – not for 320d ED

325i SE	
Equipment in addition/ replacement to 320i SE	17" light alloy Double-spoke style 161 with 225/45 R17 tyres
	Armrest – rear, centre
	Cruise control with brake function
	Door sill finishers with BMW designation, chrome-plated
	Dynamic Stability Control Plus (DSC+) comprising:
	– Brake drying
	– Brake pre-tensioning
	– Hill-start assistant
	Exhaust tailpipes – twin, Chrome
	Exterior trim, Chromeline
	Kidney grille, chrome with chrome vertical slats
	Rain sensor with automatic headlight activation
	Six-cylinder in-line petrol engine with high-precision direct injection

325d SE	
Equipment in addition/ replacement to 325i SE	Six-cylinder in-line diesel engine with common-rail technology
	Turbo

330d SE	
Equipment in addition/ replacement to 325d SE	Headlight wash
	Metallic paintwork

M Sport models	
Equipment in addition/ replacement to SE models	Blue Shadow cloth/Alcantara upholstery
	Cruise control (318i/d, 320i/d M Sport models only)
	Cruise control with brake function (325i/d, 330i/d, 335i/d M Sport models only)
	Door sill finishers with M designation
	Exterior trim, High-gloss Shadowline
	Headlining, Anthracite
	Interior trim, Aluminium Glacier Silver
	M aerodynamic bodystyling
	M Sport suspension
	Shortened gearshift
	Sport seats, front
	M Sport multi-function leather steering wheel (Six-cylinder M Sport models with automatic transmission, include steering wheel-mounted gearshift paddles)

318i/d, 320i/d M Sport	
Equipment in addition/ replacement to SE models	17" light alloy M Double-spoke style 194M with mixed tyres

325i/d, 330d and 335i/d M Sport	
Equipment in addition/ replacement to SE models	18" light alloy M Star-spoke style 193M with mixed tyres

335i M Sport	
Equipment in addition/ replacement to 325i SE models	Exhaust tailpipes – single, left and right, chrome
	Front bumper valance with painted Aluminium insert
	Headlight wash
	Metallic paintwork
	Oil temperature display
	Power assisted steering, hydraulic
	Turbo

335d M Sport	
Equipment in addition/ replacement to 335i M Sport	Six-speed automatic transmission
	M Sport multi-function leather steering wheel with gearshift paddles
	Two-stage twin-turbo

318i/d, 320i/d Exclusive Editions	
Equipment in addition/ replacement to SE models	17" light alloy Star-spoke style 339
	Bluetooth telephone preparation
	Dakota leather upholstery
	Door sill finishers with Edition designation
	Exterior trim, Chromeline
	Front bumper valance, Matt Silver
	Interior trim, Anthractie Bamboo
	Kidney grilles, Chrome with Chrome vertical slats
	Metallic paintwork
	Sport leather steering wheel

318i/d, 320i/d Sport Plus Editions	
Equipment in addition/ replacement to M Sport models	18" light alloy M Star-spoke style 193M in Dark Chrome
	Bluetooth telephone preparation
	Dakota leather upholstery, Black with Royal Blue stitching
	Exhaust tailpipes, Dark Chrome
	Floor mats with Royal Blue piping
	Kidney grilles, Chrome with Chrome vertical slats
	Metallic paintwork - Le Mans Blue, Black Sapphire or Alpine White
	Sun protection glass

Weight		318i	320i	325i	335i	316d	318d	320d	320d ED	325d	330d	335d
Unladen, EU[1]	kg	1435 [1465]	1445 [1475]	1505 [1535]	1610 [1625]	1475	1490 [1505]	1495 [1505]	1495	1600 [1615]	1610 [1625]	[1655]
Max. permissible	kg	1880 [1910]	1890 [1920]	1950 [1980]	2055 [2070]	1920	1935 [1950]	1940 [1950]	1940	2045 [2060]	2055 [2070]	[2100]
Permitted load	kg	520	520	520	520	520	520	520	520	520	520	520
Permitted axle load, front/rear	kg	895/1060	895/1060	935/1080	995/1110	900/1080	925/1080	925/1080	925/ 1080	995 / 1100	995/1110	1015/1120
Permitted roof load	kg	75	75	75	75	75	75	75	75	75	75	75
Permitted trailer load, unbraked[2]	kg	695	695	745	750	695	745	745	—	750	750	750
Permitted trailer load, braked, max. 12% gradient[2]	kg	1250 [1400]	1400 [1500]	1600	1700	1600	1600	1600	—	1800	1800	1800
Permitted trailer load, braked, max. 8% gradient[2]	kg	1600	1600	1700	1800	1700	1700	1800	—	1800	1800	1800
Permitted towbar downlload	kg	75	75	75	75	75	75	75	—	75	75	75

Engine[3, 4]												
Cylinders/valves		4/4	4/4	6/4	6/4	4/4	4/4	4/4	4/4	6/4	6/4	6/4
Capacity	cc	1995	1995	2996	2979	1995	1995	1995	1995	2993	2993	2993
Stroke/bore	mm	90.0/84.0	90.0/84.0	88.0/85.0	89.6/84.0	90.0/84.0	90.0/84.0	90.0/84.0	90.0/84.0	90.0/84.0	90.0/84.0	90.0/84.0
Max. output	kW/hp/rpm	105/143/6000	125/170/6700	160/218/6100	225/306/5800	85/116/4000	105/143/4000	135/184/4000	120/163/ 3520–4200	150/204/3750	180/245/4000	210/286/4400
Max. torque	Nm/rpm	190/4250	210/4250	270/ 2400–4200	400/ 1200–5000	260/ 1750–2500	320/ 1750–2500	380/ 1900–2750	380/ 1900–2750	430/ 1750–3000	520/ 1750–3000	580/ 1750–2250
Compression ratio	:1	12.0	12.0	12.0	10.2	16.5	16.5	16.5	16.5	16.5	16.5	17.0

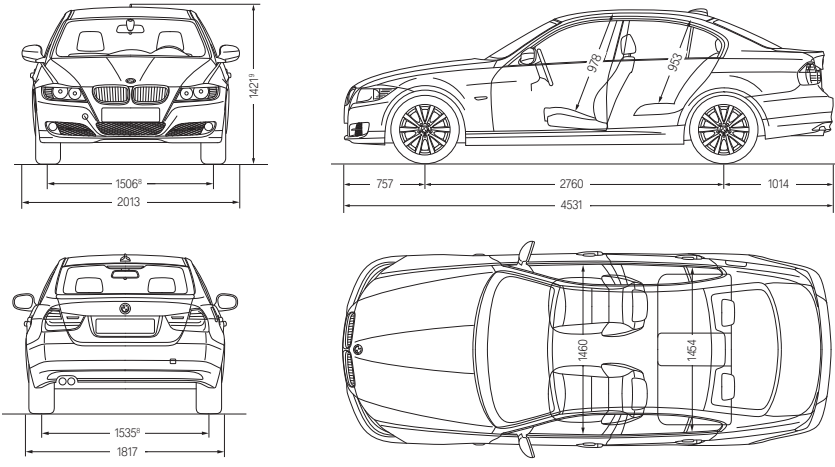
Transmission												
Standard transmission ratios	I/II:1	4.32/2.46	4.32/2.46	4.32/2.46	4.11/2.32	4.00/2.11	4.00/2.11	4.11/2.25	4.11/2.25	5.08/2.80	5.08/2.80	4.17/2.34
	III/IV:1	1.66/1.23	1.66/1.23	1.66/1.23	1.54/1.18	1.38/1.0	1.38/1.0	1.40/1.0	1.40/1.0	1.78/1.26	1.78/1.26	1.52/1.14
	V/VI/R:1	1.0/0.85/3.94	1.0/0.85/3.94	1.0/0.85/3.94	1.0/0.85/3.73	0.78/0.65/3.19	0.78/0.65/3.19	0.80/0.66/3.73	0.80/0.66/3.73	1.0/0.84/4.61	1.0/0.84/4.61	0.87/0.69/3.40
Final drive ratio	:1	3.39	3.46	3.07	3.08	3.07	3.07	3.15	2.79	2.35	2.35	2.81

Performance												
Top speed	mph	130 [130]	142 [140]	155[7] [154]	155[7] [155[7]]	123	130 [130]	146 [145]	142	150 [149]	155[7] [155[7]]	[155[7]]
	km/h	210 [210]	228 [226]	250[7] [248]	250[7] [250[7]]	202	210 [210]	235 [233]	228	242 [240]	250[7] [250[7]]	[250[7]]
Acceleration 0–62mph[5]	s	9.1 [9.9]	8.2 [8.9]	6.7 [7.1]	5.6 [5.8]	10.9	9.1 [9.3]	7.5 [7.6]	8.0	7.0 [7.2]	6.1 [6.2]	[6.0]
Acceleration 55–75mph[6] in 4th/5th gear (with standard transmission)	s	9.4/12.4	8.3/11.0	7.3/9.1	5.3/6.3	9.5/13.1	7.8/10.4	5.9/7.5	6.7/9.1	5.9/7.5	4.8/6.1	–/–

Fuel consumption[3, 4]												
Urban	l/100 km	8.1 [8.7]	8.3 [9.3]	9.8 [10.0]	12.0 [12.6]	5.4	5.4 [6.8]	5.9 [6.8]	5.0	7.3 [7.9]	7.3 [8.0]	[9.0]
	mpg	34.9 [32.5]	34.0 [30.4]	28.8 [28.2]	23.5 [22.4]	52.3	52.3 [41.5]	47.9 [41.5]	56.5	38.7 [35.8]	38.7 [35.3]	31.4
Extra-urban	l/100 km	5.3 [5.4]	5.3 [5.3]	5.7 [5.9]	6.3 [6.5]	4.0	4.0 [4.4]	4.0 [4.4]	3.6	4.8 [5.1]	4.8 [5.2]	[5.2]
	mpg	53.3 [52.3]	53.3 [53.3]	49.6 [47.9]	44.8 [43.5]	70.6	70.6 [64.2]	70.6 [64.2]	78.5	58.9 [55.4]	58.9 [54.3]	54.3
Combined	l/100 km	6.3 [6.6]	6.4 [6.8]	7.2 [7.4]	8.4 [8.7]	4.5	4.5 [5.4]	4.7 [5.3]	4.1	5.7 [6.1]	5.7 [6.2]	[6.6]
	mpg	44.8 [42.8]	44.1 [41.5]	39.2 [38.2]	33.6 [32.5]	62.8	62.8 [53.3]	60.1 [53.3]	68.9	49.6 [46.3]	49.6 [45.6]	42.8
CO_2 emissions	g/km	146 [155]	148 [159]	168 [174]	196 [202]	118	119 [140]	125 [140]	109	151 [160]	152 [164]	[174]
		EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5	EU5
Tank capacity, approx.	l	63	63	63	63	61	61	61	61	61	61	61

Wheels		**318i**	**320i**	**325i**	**335i**	**316d**	**318d**	**320d**	**320d ED**	**325d**	**330d**	**335d**
Tyre dimensions	front rear	205/55 R 16	205/55 R 16	225/45 R 17	225/45 R 18 255/35 R 18	205/55 R 16	205/55 R 16	205/55 R 16	205/55 R 16	225/45 R 17	225/45 R 17	225/45 R 17
Wheel dimensions		7 J x 16	7 J x 16	8 J x 17	8 J/8.5 J x 18	7 J x 16	7 J x 16	7 J x 16	7 J x 16	8 J x 17	8 J x 17	8 J x 17
Material		Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy

Electrical system												
Electrical system	Ah	80 [70]	80 [70]	80	80	90	90	90 [80]	90	90	90	[90]
Alternator output	A	180	180	155 [180]	180	180	180	180	180	150	180	[180]
	W	2520	2520	2170 [2520]	2520	2520	2520	2520	2520	2100	2520	[2520]



All dimensions in millimetres. Luggage compartment capacity (as per VDA standard): 460 litres, for 335i and 335d 450 litres.

[1] The figure quoted includes a 90% tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.
[2] The overall weight of the trailer may not exceed the maximum permissible trailer load plus the maximum permissible towbar download.
[3] The petrol engines are designed for RON 98 grade fuel. They can be run on fuel down to RON 91 (for 335i RON 95-98), with a decrease in power.
[4] All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO_2 emissions are measured in addition to fuel consumption.
[5] 0 to 62mph is equal to 0 to 100km/h.
[6] 50 to 75mph is equal to 80 to 120km/h.
[7] Electronically limited.
[8] For 325d, 330i/d, 335i/d the front track is 1500mm and the rear track is 1529mm.
[9] Vehicle height for the 320d EfficientDynamics is 1406mm.

Values in [ ] apply to vehicles with six-speed automatic transmission.

AN INTRODUCTION TO LONDON 2012.

Why we were selected as the Official Automotive Partner for London 2012.

Our partnership with London 2012 is a natural fit for the business. Our emission lowering technologies, through the EfficientDynamics programme, will play a role in aiming to deliver the most sustainable Games possible. Our range of the world's most fuel efficient premium cars will transport the Olympic Family at the Games – including athletes, officials and the media – and shine a light on the future of mobility with our ground-breaking developments in the next generation of transportation.

The Games time fleet.

BMW Group's role is incredibly important to the success of the Games. The fleet that will mobilise the Olympic and Paralympic Games will be over 4,000 vehicles strong. A huge undertaking and commitment. Conventional and hybrid vehicles from the range will be used in the vast Olympic Games fleet and BMW Group will showcase electric vehicles as part of our role in London 2012.

We're proud to be a partner.

As a major investor and employer in the UK, our partnership will be an inspiration for our customers, employees and dealers, as we continue to develop market-leading innovations and technologies to shape the future of design, development and driving pleasure.

We are immensely proud of our partnership.

BMW London 2012 Performance Team.

BMW is proud to support Team GB and ParalympicsGB athletes through the BMW London 2012 Performance Team. We want to help the athletes qualify and succeed at the Games. Behind our intelligent technologies lies an understanding that even the smallest change can make a big difference to performance – something that every athlete knows. We'll be working with our London 2012 hopefuls to see how we can actively support them through our world-leading technical expertise. It's going to be an amazing journey.

MEET THE BMW LONDON 2012 PERFORMANCE TEAM.

MARTYN BERNARD
High Jump

My parents got me into athletics as a way of channelling my energy, and I haven't looked back. I won my first major medal in 2005 and am now focusing on London 2012, along with studying for my Law degree.

ALISTAIR BROWNLEE
Triathlon

I still remember the thrill of being told I could win medals by my local swimming club. The joy of being outdoors and active led me to my first triathlon when I was 10, and winning the World Junior Championships in 2006 drove me to pursue my Olympic dream. Hopefully I'm on track for London 2012.

JONATHAN BROWNLEE
Triathlon

I started swimming at 4, but when I was 10 my Uncle was in a local triathlon and I couldn't wait to try it too. A month later I took part in my first event. That summer I watched Cathy Freeman race to victory in Sydney 2000 – and I can still remember every second.

TOM DALEY
Diving

I started diving by chance when I was 7, and began competing just before my 9th birthday. There have been lots of highlights since then, including winning the World Championships when I was 15 and picking up two gold medals at the 2010 Commonwealth Games Delhi.

MARK HUNTER
Rowing

I think the turning point in my career was moving to the prestigious Leander Club, which gave me the opportunity to row with the best athletes in the world. I strive to keep improving and, having already won gold in Beijing 2008, a win in London 2012 would be extra special.

ELLIE SIMMONDS
Paralympic Swimming

I was inspired to take up competitive swimming by the Athens Paralympic Games in 2004. After winning two gold medals in Beijing 2008, I became the youngest person to be awarded an MBE, aged 14. Since then, I've been working hard towards London 2012.

LOUIS SMITH
Gymnastics

My first Olympic Games was Beijing 2008, where I won the bronze for the men's pommel horse. That made me the first Briton to win a medal in the individual gymnastics since 1908. Since then I've picked up medals in 2009 and 2010. So hopefully I'm on track for London 2012.

TOM AGGAR
Paralympic Rowing

I started rowing after an accident in 2006 and won my first event at the British indoor championships that year. In 2007 I won gold in a world best time at the World Championships in Munich and I have recently won the International Rowing Federation's first 'Paralympic Rower of the Year' award – my next goal is gold at London 2012.

BMW LONDON 2012
PERFORMANCE TEAM

More athletes are coming soon. You can follow their journey at **bmw.co.uk/london2012**

official partner of the
Olympic and Paralympic Games

BMW Performance aerodynamic kit, BMW Performance front splitter in Carbon, BMW Performance Carbon mirror covers, BMW Performance 18" light alloy Double-spoke style 313.

PASSION WITHOUT COMPROMISE. BMW PERFORMANCE.

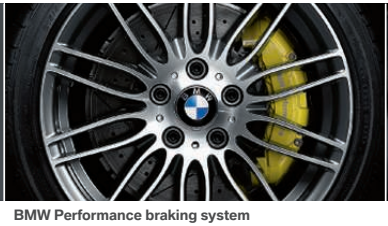
A passion for performance means a refusal to compromise. Choosing a BMW means choosing sporting performance, outstanding driving dynamics and innovative technology, because these are the principles that we're not prepared to compromise on – principles that reach their full expression with the BMW Performance range.

These technical and design components are all designed to ensure that drivers – and admiring onlookers – feel the full benefits of BMW engineering. In particular, the BMW designers took their inspiration from the world of motorsport. As a result, the BMW Performance range enables BMW owners to indulge their passion for performance in a way that is individual, forceful and wholly without compromise.

Your local BMW Dealer will be happy to provide you with further details on the BMW Performance range. For more information visit:

www.bmw.co.uk/performance

BMW Performance rear spoiler in Carbon



BMW Performance braking system

BMW Performance chassis

BMW Performance Sport steering wheel*

BMW Performance short shift

BMW Performance interior trim strips in Carbon

* Must be used in accordance with the rules of the road.

THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

The higher your standards, the less room there is for compromise. For drivers with the most exacting standards BMW Individual offers a range of stunning and perfectly-crafted materials to ensure that the expression of individuality has never felt so effortless.

A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular metallic paints thanks to a special pigmentation. Xirallic or Titanium Dioxide pigments create an iridescent effect which gives the colours an unmistakable brilliance in the light.

Inside, the level of exclusivity can be continued with the distinctive yet subtle tones of BMW Individual Merino leather. A painstaking refinement process ensures that the leather is kept soft and supple, retaining a unique feel throughout its life as well as meeting the practical demands of a luxury car. And just to complete the interior, you can choose from the hand-picked wood trims that ensure the perfect grain every time.

Let yourself be inspired with BMW Individual.

Condition Based Service. A key feature in most BMW models, Condition Based Service (CBS) signals an innovative leap forward in BMW Service diagnostic technology. The way it works is simple. CBS uses sensors to constantly monitor the areas of your BMW that are subjected to wear and tear. Based on the results of the data, CBS decides the extent to which servicing is necessary. This information is then stored in your vehicle's key. Using a KeyReader, BMW Service staff can download information to provide an accurate analysis of your vehicle. This means your BMW goes for a service only when it needs to, saving you an immeasurable amount of both time and money.

Service Intelligence. BMW Approved Technicians are experts in the use of diagnostic equipment, which quickly identifies if and why the vehicle is running at anything less than peak efficiency. This leads to rapid identification and rectification.

Service Assurance. For additional peace of mind, take comfort in the fact that every new BMW is covered by a three-year warranty[3] that includes BMW Emergency Service throughout Europe. For more information on BMW Service, please contact your local BMW Dealer, BMW Service Authorised Workshop or visit **www.bmw.co.uk/service or www.bmw.ie.**

JOY IS BMW SERVICE.

BMW Service Inclusive. Wouldn't it be good to know all your servicing costs in advance? Well, that's exactly what BMW Service Inclusive[1] provides and for a low one-off payment.

BMW Service Inclusive[1] lasts for 5 years or 60,000 miles (whichever occurs first) and covers all your vehicle's servicing requirements. Alternatively you can choose BMW Service Inclusive[1] Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs and windscreen wipers. And whenever servicing and maintenance work is carried out on your BMW, you can be sure that it will only be done by fully qualified BMW Service Approved Technicians at one of over 150 BMW Service Authorised Workshops around the country. Furthermore, only Genuine BMW Parts are used – each covered by a two year warranty.

BMW Service Inclusive and Service Inclusive Plus are transferable to subsequent owners within the time and mileage period, which can enhance the resale value of your car.[2]

[1] Service Inclusive and Service Inclusive Plus are available as cost options. See price list for details. For further information see the Service Inclusive brochure.
[2] For further information, please contact your local BMW Dealer.
[3] Every new BMW registered within the Republic of Ireland is covered by a two-year manufacturer's warranty – for details, please contact your local BMW Dealer

BMW Assist. BMW Assist provides telematic and online services that are fully integrated with the BMW navigation and Bluetooth telephone systems to offer enhanced services. This provides you and your passengers access to key information from within the vehicle, helping you keep safe and in touch. In the event of an emergency, a 999 SOS call can be triggered manually or in extreme situations automatically. Details of your vehicle and location will be sent directly to a 999 SOS Emergency Service centre so help can be sent without delay. A similar function is also available to connect you to a BMW Service Centre should you require roadside assistance. If you have locked your keys in your car, or cannot recall if you have locked your car, with Remote Services the BMW Service Centre can lock or unlock your vehicle remotely.

BMW Assist services are free of charge for three years on any new BMW equipped with Bluetooth telephone preparation and an optional navigation system. Services are not available in the Republic of Ireland, Isle of Man and the Channel Islands. Some services are available in other European countries. Terms and conditions apply.

Information-based services are also included, you can make an Information Plus call to request addresses and telephone numbers are transferred to your vehicle. There is also the facility to send addresses and telephone numbers directly to your vehicle yourself with Google Maps. Using the in-car portal on your vehicle's Control Display you can check the latest news and weather, or access the Google Local Search from where you can look-up business addresses in the car yourself. For vehicles with the BMW Professional Multimedia Navigation system, the Routes service provides a route planning facility from the comfort of home, or access to download a variety of predefined BMW Routes across Europe.

SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally-friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. This is reflected in the reduction of CO_2 emissions by nearly 30% across our European fleet of new cars since 1995.

JOY COMES IN MANY FORMS.

BMW Emergency Service. BMW Emergency Service is the only roadside and assistance programme designed specifically for BMW vehicles offering an exceptional range of benefits and services. It is available 24 hours a day, 7 days a week and utilises a dedicated fleet of BMW Approved Technicians, equipped with Genuine Parts and tools, ensuring that you and your vehicle receive the best possible care in the event of any motoring emergency.
This tailor-made programme has been specifically designed to meet the needs of BMW drivers travelling in the UK, Republic of Ireland and Continental Europe giving complete reassurance and peace of mind. Every new BMW is covered for three years.

BMW Financial Services. Chances are you've already decided on the BMW you want to drive. Now discover the perfect finance solution to get you behind the wheel. BMW Financial Services offers a range of tailor-made finance and insurance packages designed to suit you and your budget. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. For more information, contact your local BMW Dealer. Alternatively visit **www.bmwfs.co.uk** or call us on 0870 5050 150

Our comprehensive range of finance and insurance products includes:
- BMW Select (Personal Contract Purchase)
- BMW Hire Purchase
- BMW Contract Hire
- BMW Leasing
- BMW Car Insurance
- BMW Income Protection
- BMW Shortfall

BMW Magazine. Every new BMW customer receives a complimentary subscription to BMW Magazine. This publication features all the latest news and developments from BMW, together with a variety of driving and lifestyle features.

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Car manufacturing requires a great deal of water, which is why we've developed an intelligent circulatory system for our factories that ensures water is re-used as often as possible. The dream of a manufacturing process that does not produce any waste water has already been made a reality at our engine plant in Steyr. In 2008, 733,500 engines were manufactured without producing a single drop of waste water.

Sustainability is taken very seriously at the BMW Group. For this reason, we prioritise environmentally-friendly methods of transport such as rail and shipping and work towards capacity optimisation. Each year, we cover around 15.8 billion tonne kilometres transporting materials and new vehicles. Of this, 79% of the total transported volume is delivered by sea – which benefits both road traffic and the environment.

The BMW Group has their sights set on tomorrow. Your BMW is part of a comprehensive recycling concept. Every single vehicle can be easily and economically recycled. Please contact your BMW Dealer on all matters regarding the return of your end-of-life vehicle. For more information visit

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The Ultimate Driving Machine

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1 11 003 117 21 1 2011 VB. Printed in Germany 2011.